



Trust in 2024 Election

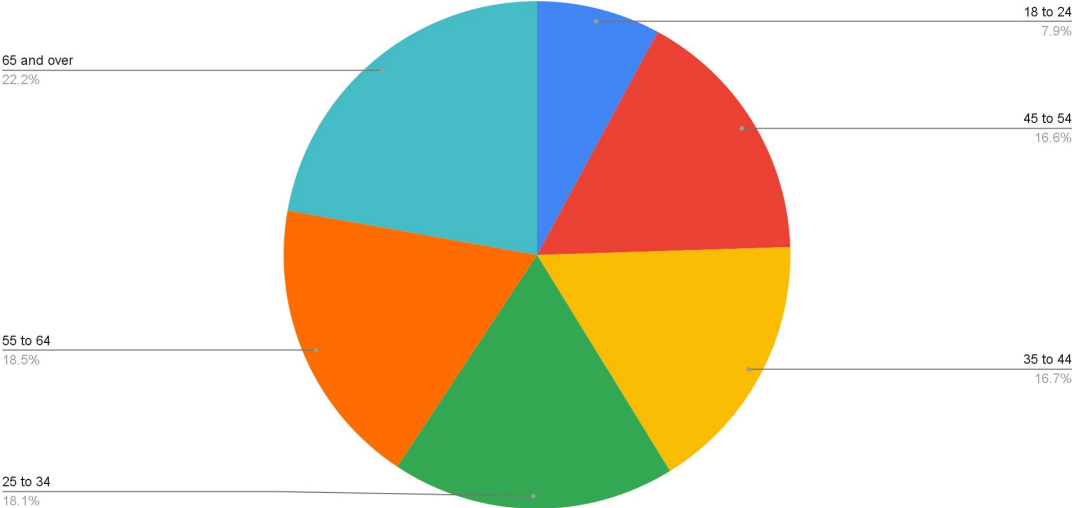
October 1, 2024



Demographics



Demographics: What is your age?



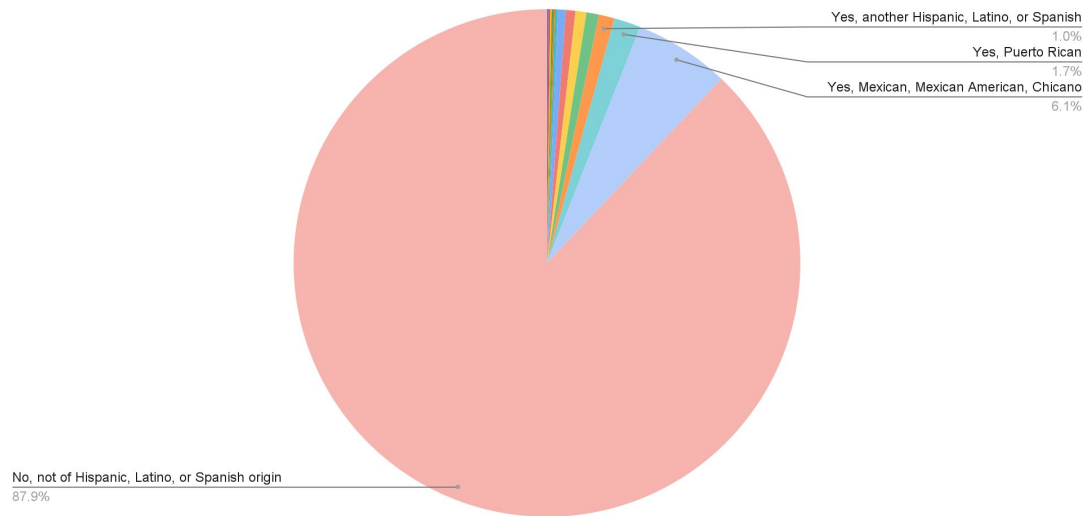


Demographics: Are you...?



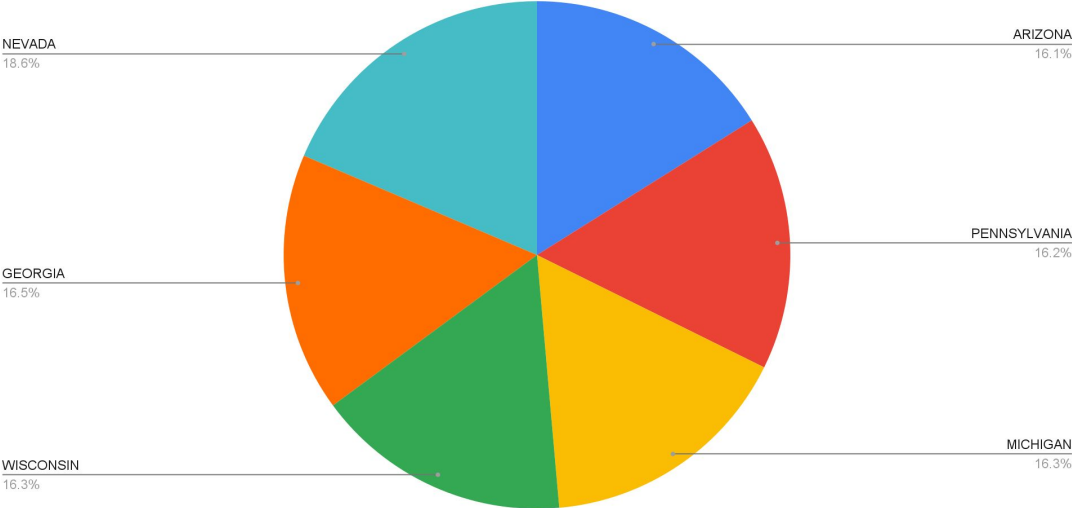


Demographics: Are you of Hispanic, Latino, or Spanish origin?



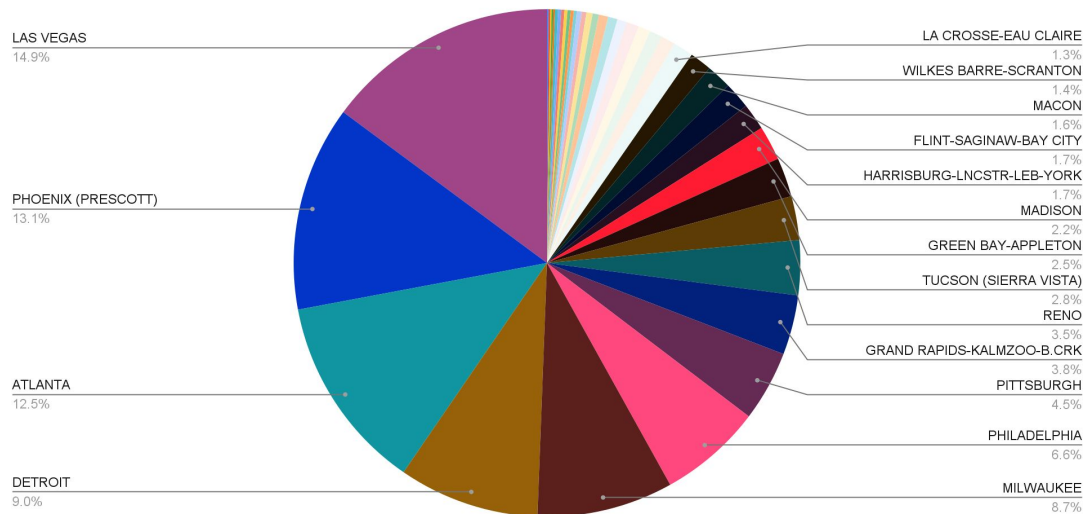


Demographics: What is your state?



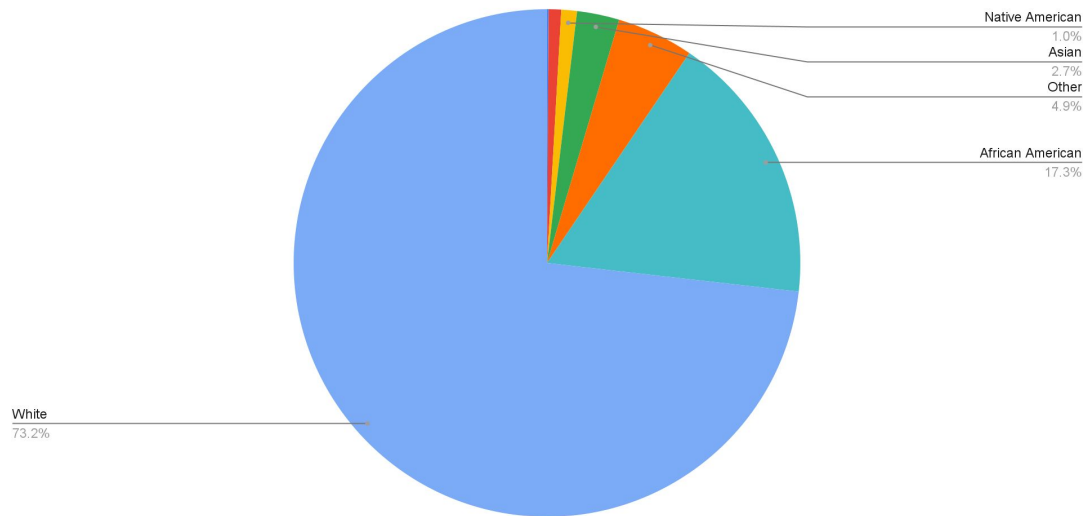


Demographics: What is your DMA?



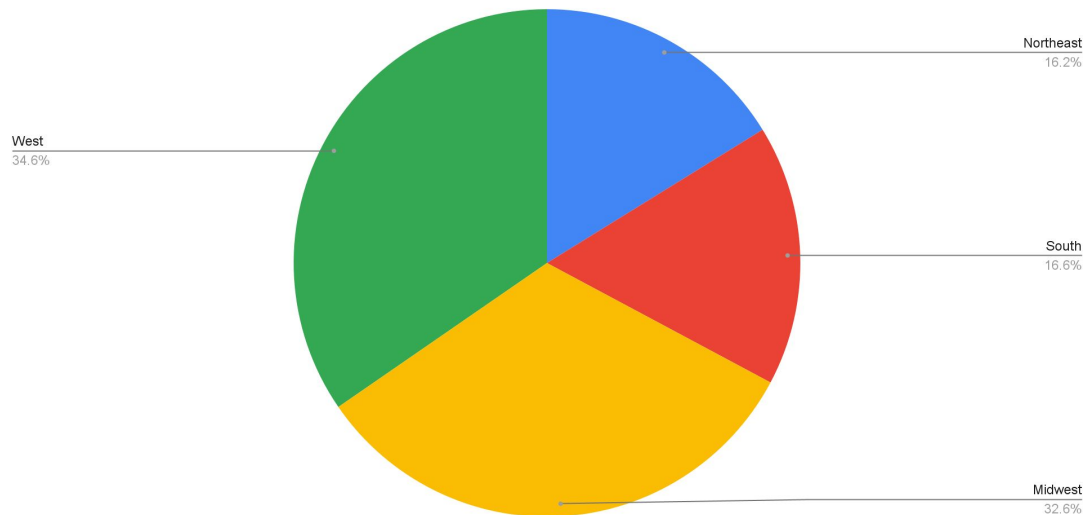


Demographics: What is your race?



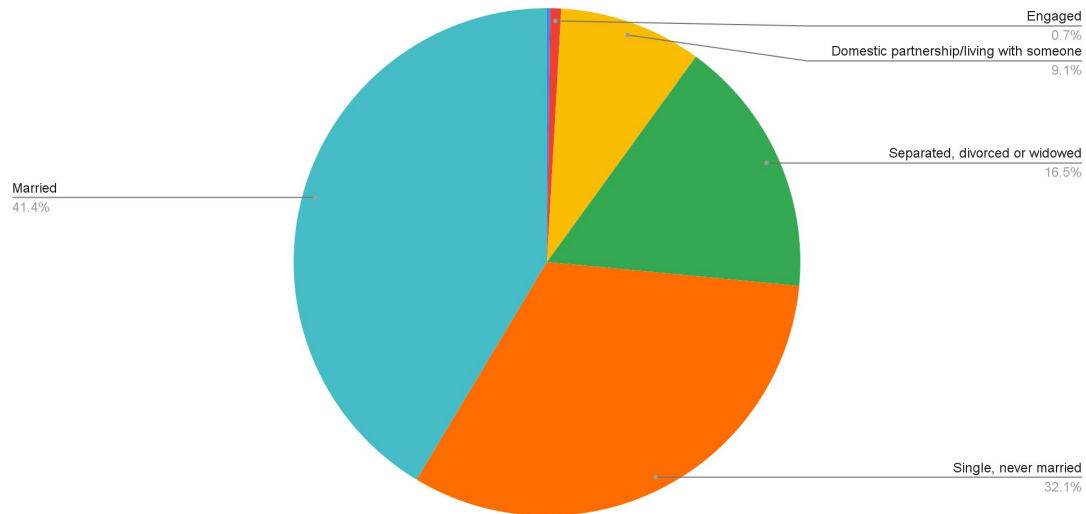


Demographics: What is your region?



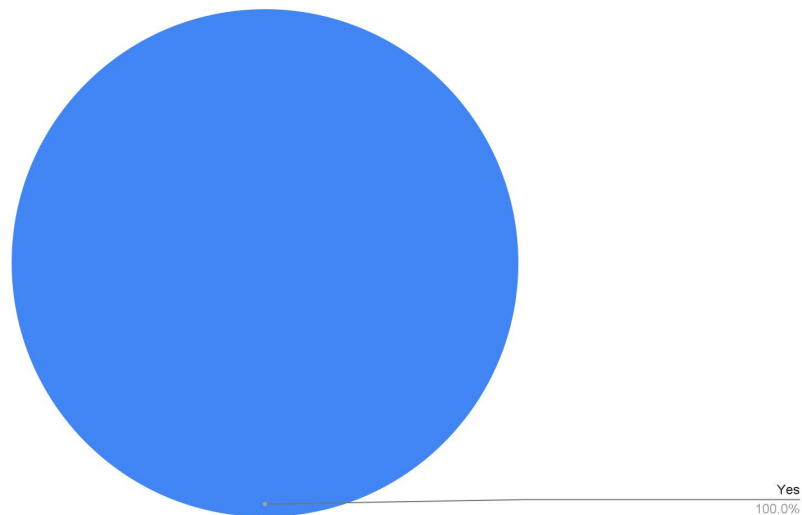


Demographics: What is your relationship status?



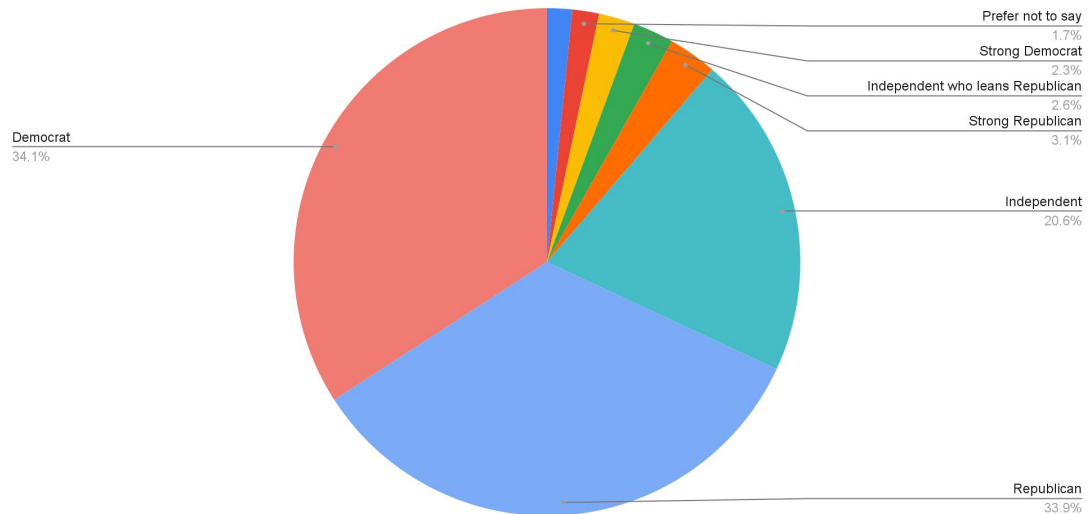


Demographics: Are you registered to vote?



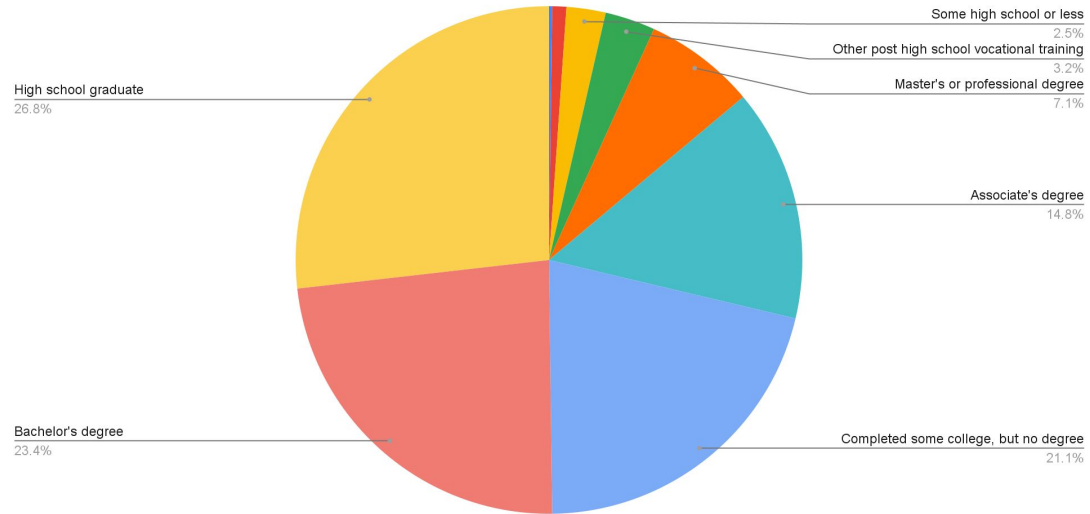


Demographics: In politics today, do you consider yourself a Democrat, Republican, or Independent?



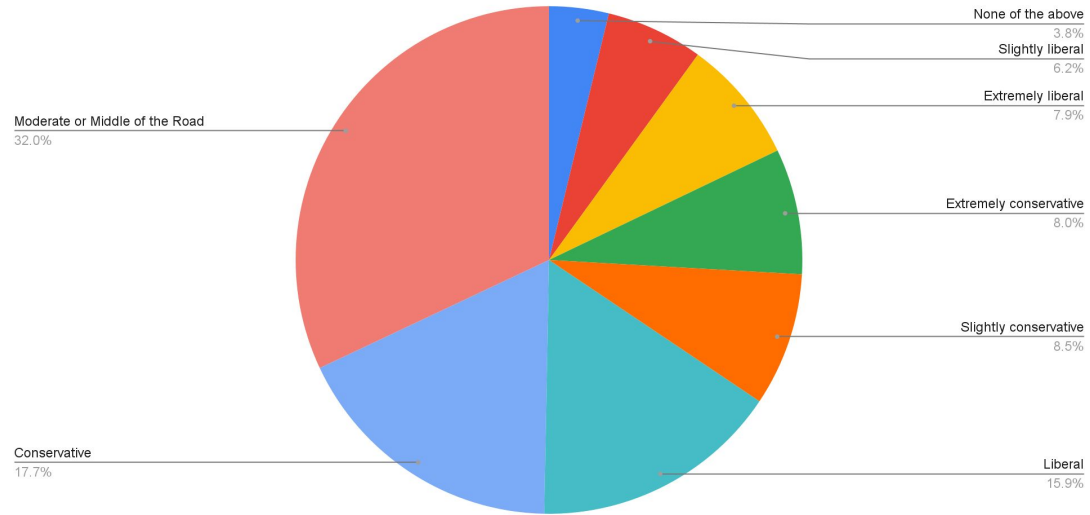


Demographics: What is the highest level of education you have completed?





Demographics: In terms of your political views, do you consider yourself...

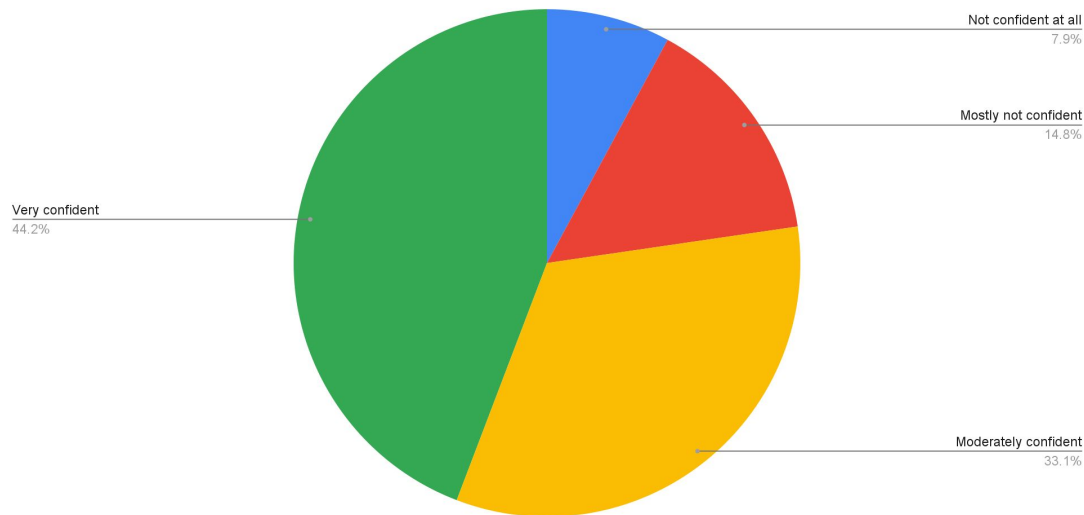




Results

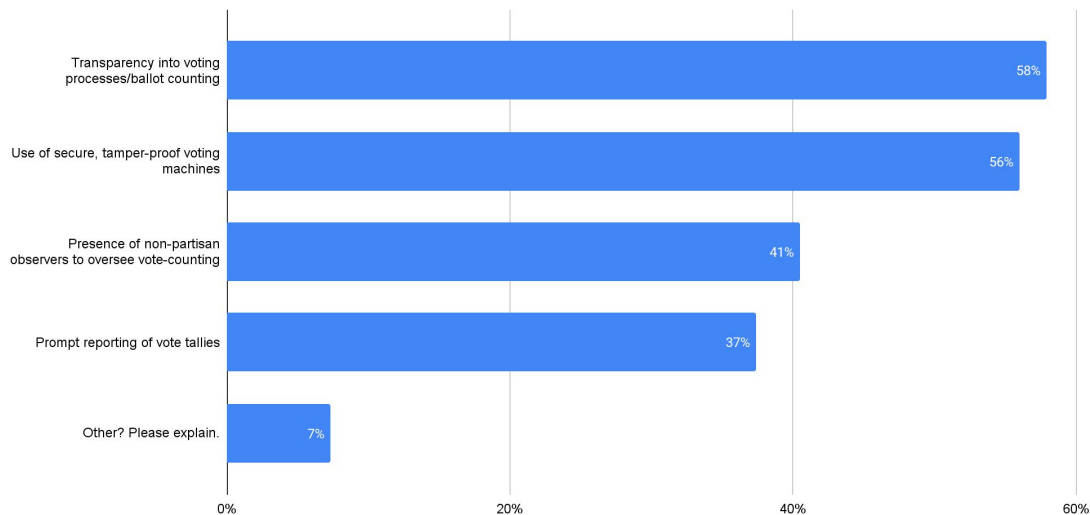


Q1: How confident are you that the 2024 election will be conducted fairly and accurately where you live, regardless of what takes place in other voting jurisdictions?



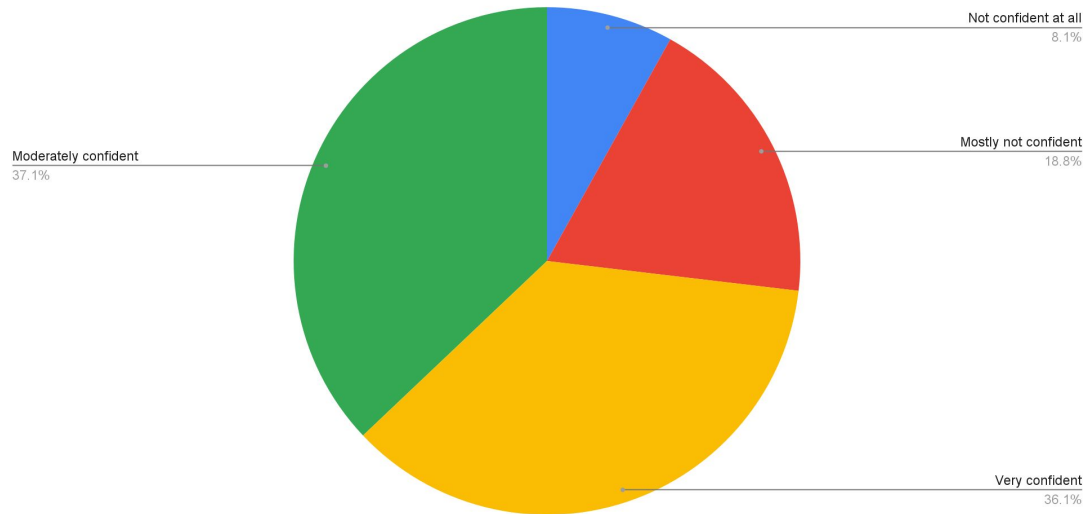


Q2: What would increase your confidence that this year's election will be conducted fairly and accurately in your community? Select all that apply.





Q3: Now — how confident are you that the 2024 election will be conducted fairly and accurately in the 49 other states where you don't live?





Q4: What is preventing you from being very confident in the fairness and accuracy of elections in other states? Please explain.

Summary of Responses:

- A significant number of respondents expressed distrust due to past instances of perceived cheating or fraud in elections.
- Many cited a lack of voter ID laws as a concern for election integrity.
- Some individuals specifically mentioned their mistrust in the Democratic Party, labeling them as cheaters or traitors, while others distrusted Republican officials and their actions.
- Concerns over the influence of mainstream media and misinformation were noted.
- Several responses indicated a fear that the electoral process could be manipulated by either party to achieve desired outcomes.
- Instances from the last election, including late ballot findings and issues with mail-in voting, were frequently mentioned reasons for skepticism.
- A few respondents believed that the system was rigged or that politicians and government entities could not be trusted.
- There were mentions of potential external interference from foreign actors or hackers.
- Some voters felt that the presence of illegal immigrants could impact the vote count.
- A handful of responses showed confidence in the system or stated that nothing was preventing their confidence.
- Other concerns included the possibility of human error, technological vulnerabilities, and the complexity of the voting process across different states.



Q5: What do you want to hear from your election officials that would make you more confident that the outcome of the election is fair and accurate? Please explain.

Summary of Responses:

- Enforcement of policies for fair outcomes.
- Observers at voting locations, particularly in Michigan.
- Implementation of voter ID requirements.
- Transparency in ballot transportation and counting processes.
- Bipartisan checks and nonpartisan election officials.
- Accurate and secure handling of ballots.
- No last-minute changes to voting laws.
- Honesty and integrity from election officials.
- Use of tamper-proof voting boxes and machines.
- Hand-counting of ballots under supervision.

Other respondents expressed skepticism or indifference, with some stating that nothing could make them more confident or that they do not plan to vote. Some individuals simply wanted reassurance or to hear that their preferred candidate won. Overall, there was a desire for clear explanations of the voting process, increased security measures, and proof of unbiased vote counting. However, a significant number of participants either did not know what would increase their confidence or believed that the current system is already fair and accurate.